



SUPPORTING SCHOLARS & ATHLETES OF TODAY
AND THE CAMPUS OF TOMORROW

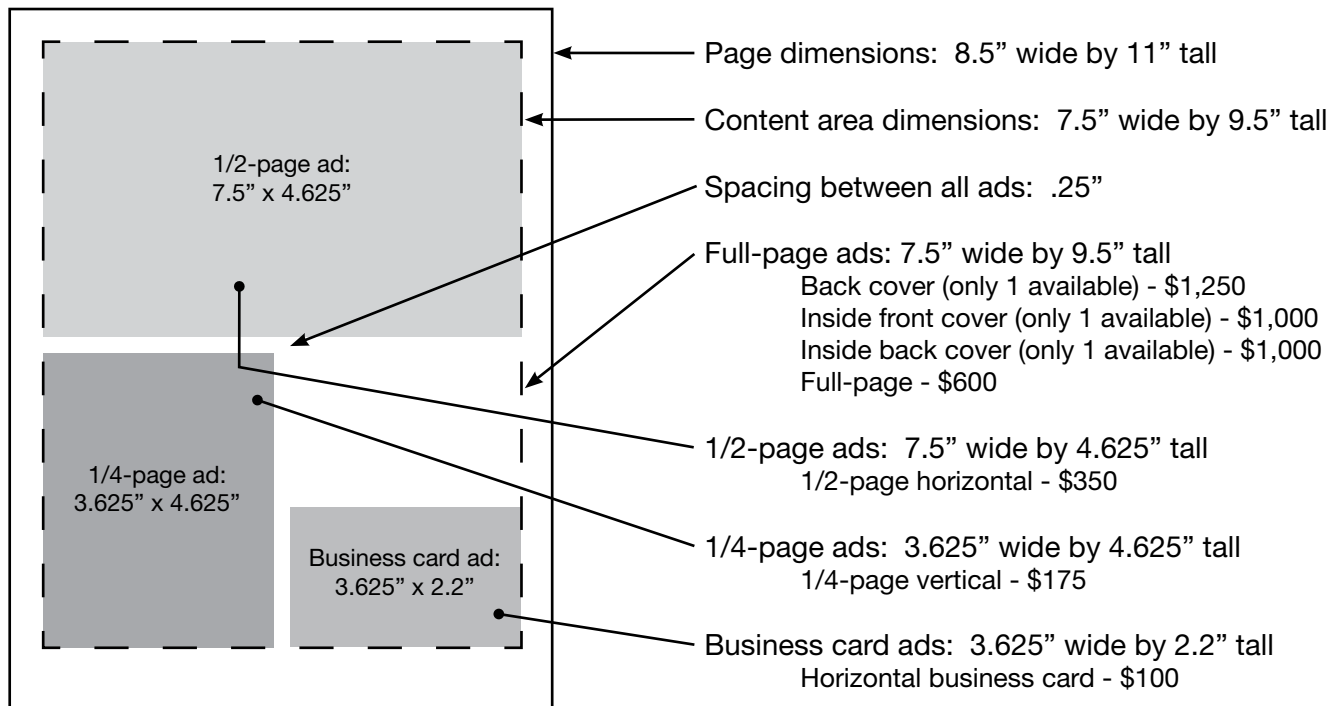
2010 UCLA Golf Classic Program Advertising Specifications

All ads created to be placed in the dinner program should adhere to the following specifications:

- Black and white/Grayscale only. Bleeds are acceptable, but not required. If you choose to include bleeds, please show crop marks at live area.
- File formats: TIFF, EPS, PDF or JPEG.
- If sending camera ready artwork, please allow time for scanning.
- Please adhere to the sizing diagram below.

For ads that are to be created and placed in the program, please adhere to the following requests:

- Provide size of ad to be created, either a Full-page, 1/2-page, 1/4-page or business card size.
- If supplying a logo, please provide in TIFF, EPS, PDF or JPEG format.
- If supplying a picture, please provide in TIFF, EPS, PDF or JPEG format. Also, when photos are submitted, remember to provide captions, if needing to identify the subjects.
- When supplying text, please do so either in email or in a Microsoft Word document.
- Please provide contact information (name, daytime phone number and e-mail) for the person responsible for this ad, in case any questions arise.



FOR ALL ADS THERE IS A MATERIALS DEADLINE OF APRIL 8, 2010.
Contact Susan Lee with any questions at (714) 797-1450 or kculturecommunity@yahoo.com.



SUPPORTING SCHOLARS & ATHLETES OF TODAY
AND THE CAMPUS OF TOMORROW

2010 UCLA Golf Classic Program Advertising Specifications

The UCLA Golf Classic has become the largest and most significant UCLA event in Orange County. Support us by purchasing an advertisement in our Dinner Program, which will be circulated to approximately 300 athletes, business leaders, and UCLA friends from all parts of Southern California. Gain exposure for your product or service, while supporting UCLA, its outstanding scholars and athletes.

To purchase an advertisement in our Dinner Program, contact Susan Lee, 714-797-1450. All camera ready art must be submitted to kculturecommunity@yahoo.com no later than April 8, 2010 to guarantee publication.

PROGRAM ADVERTISING RATES

(Please select one):

- Back Page - \$1,250 (7.5" x 9.5")
- Inside Front Cover - \$1,000 (7.5" x 9.5")
- Inside Back Cover - \$1,000 (7.5" x 9.5")
- Full Page - \$600 (7.5" x 9.5")
- Half Page - \$350 (Horizontal - 7.5" x 4.625")
- Quarter Page - \$175 (Vertical - 3.625" x 4.625")
- Business Card (Horizontal) - \$100 (3.625" x 2.2")

Name _____
Company _____
Address _____
City _____ State _____ Zip _____
Phone _____ Fax _____
E-mail _____

Amount: \$ _____

Total Enclosed: \$ _____

Mail this order with your check payable to The UCLA Foundation by April 1, 2010 to:

The UCLA Golf Classic Executive Committee
P.O. Box 7752
Newport Beach, CA 92660-9000

**FOR ALL ADS THERE IS A MATERIALS DEADLINE OF APRIL 8, 2010.
Contact Susan Lee with any questions at (714) 797-1450 or kculturecommunity@yahoo.com.**